It was always great to get caught up and swept along with Bills enthusiasm, passion and conviction. I did a lot of research into the anti nuclear movement at the time - it already had an open source symbol that was embedded in the psyche of humanity. Designed by Gerald Holtom - it combined the semaphore symbols of N and D (I'm sure you know the story) - the symbol had become more widely recognised over the years as the 'peace' sign - but that was perfect...

I played with the bits to create a new story - so the 45 degree rotated peace symbol created a 'ban' sign across the embedded missile - and the right angled arrow that completes the 'peace' sign locks the bomb in place. Very simple - but the message is understandable in (almost) any language or culture and puts Gerald's symbol back at the forefront of the anti nuclear movement (well it has now).

Bill worked with me over many variations on the idea but his biggest contribution was to break the bomb ('a la the Kennard poster… he was adamant! :) and it just made the message so much stronger! Bill had a beautiful set of Peter Kennards posters and they definitely inspired us.

So this little visual message was designed by myself and Bill paying homage to, and expanding the life of Gerald's remarkable symbol -

whilst paying cheeky tribute to Peter Kennard

...oh... and whoever it was that designed the first Banned/prohibited sign.

a team effort really.